

# INMU Whitepaper ver1.0

Dream Big Enough to Be Laughed At.

## 1. Introduction: Breaking the Meme Coin Paradigm

Small goals have no place in meme coins.

If you're going to invest in a meme coin, shouldn't it have audacious goals and the potential for 1000x returns? What's the point of settling for mediocrity?

INMU is different.

We are building a unique ecosystem to transcend the "meme coin" label. We're not just another fleeting joke—we're a project with real utility, social impact, and sustainable growth potential.

This is our ambition. Audacious, perhaps absurd, but absolutely serious.

## 2. Three Fatal Problems Facing Meme Coins

The barriers to growth are already visible.

Many meme coins lose momentum and disappear. The reason is clear: three major factors consistently hinder meme coin growth.

### 2.1 Depletion of New Holders

Fighting over the same pie won't create growth.

When existing crypto holders simply shift funds from Coin A to Coin B, the overall market doesn't expand. It's a zero-sum game.

We need new markets and new audiences. Without reaching people who've never touched crypto or communities with different interests, growth inevitably plateaus.

## 2.2 Rise of Competing Copycat Coins

Coins without uniqueness get buried and forgotten.

Countless meme coins launch every day. Without clear differentiation, you'll be lost in the noise.

A copyable concept or single meme isn't enough—the next copycat will replace you. You need clear differentiation and a complex ecosystem that can't be easily replicated.

## 2.3 Stagnation and Boredom

When the story stops, the community collapses.

Meme coins live and die by their narrative. The initial meme alone gets old fast. Without continuous activity and new developments, communities disintegrate rapidly.

You need continuous storytelling, weekly and monthly updates, and mechanisms that keep the community engaged and excited.

# 3. INMU's Ambition: The Road to 810M MC

The more absurd the goal, the more worth pursuing.

INMU has three price targets. Realistic? No, they're absurd. That's exactly why they're perfect.

### 3.1 Phase 1: Breaking 50M MC

Surpassing 114514 Coin's ATH

We'll surpass the all-time high market cap of 114514 Coin (approximately 50M MC), which shares our cultural roots. This is just a checkpoint.

### 3.2 Phase 2: Breaking 450M MC

Surpassing PONKE's ATH

We'll surpass the all-time high market cap of renowned meme coin PONKE (approximately 450M MC). Many will say "that's enough." But we won't stop.

### 3.3 Phase 3: Reaching 810M MC

Yajuu Senpai = Ultimate Goal

810 (pronounced "ya-jū" in Japanese) = Yajuu Senpai (Beast Senior), the cultural phenomenon that inspired INMU.

810M MC is INMU's ultimate target.

A goal absurd enough to be laughed at is exactly what makes it worth pursuing.

## 4. INMU's Roots: The Yajuu Senpai Culture

A global movement born from Japanese internet culture.

INMU Coin was inspired by Yajuu Senpai, a cultural phenomenon from Japanese internet communities.

#### 4.1 Who is Yajuu Senpai?

A legend born from Japanese internet culture

Yajuu Senpai has been beloved in Japanese internet communities for years, spawning countless memes, derivative works, and inside jokes. The cultural impact is immeasurable, with new content created daily even now.

With this cultural background, INMU isn't just a coin—it's a project with history and narrative.

#### 4.2 The DEV's Journey

From knowing nothing to complete immersion

The INMU DEV knew nothing about Yajuu Senpai initially. However, through interaction with knowledgeable community members, they discovered the depth, humor, and cultural richness—and became completely hooked.

And then, a realization:

Around the world, there must be incredibly interesting internet cultures and subcultures unknown outside their home countries. There are people who want to share these cultures, and people who want to discover them.

INMU will become a platform for that connection.

## 5. INMU Ecosystem: Three Pillars Creating a Growth Cycle

Donation, TAINME, Community Exchange. All interconnected, mutually reinforcing.

The INMU ecosystem consists of three pillars:

1. Donation Activity: New market development and social impact
2. TAINME: Growth acceleration through gig work
3. Community Exchange: Connections transcending culture

These three aren't independent—they're organically connected, creating positive feedback loops.

Donation activity reaches new audiences, bringing new holders. From these, TAINME workers emerge, enabling low-cost, high-quality marketing. Community exchange keeps holders engaged, creating long-term supporters.

As price rises, donation scale expands, TAINME rewards become more attractive, and the community becomes even more active.

This cycle drives INMU's continuous growth.

## 6. Pillar 1: Donation as New Market Development

There's untapped territory no one else is touching.

### 6.1 Weekly Friday Animal Protection Donations

Perpetual reach to new audiences

Every Friday, INMU donates to international animal protection organizations. This isn't a temporary campaign—it's a permanent commitment.

With each donation, we publish detailed reports on the recipients, their situations, and their activities. This creates continuous reach to people interested in animal welfare and social contribution.

## 6.2 Reaching Untapped Markets

Beyond crypto holders

This isn't competing for the same crypto audience.

This is approaching an untapped market—people interested in "international animal protection" and "social contribution"—territory other meme coins haven't touched. By continuously reaching new demographics, we solve the problem of holder depletion.

## 6.3 Stories Generated by Donations

New developments every week

Weekly Friday donation reports provide regular content.

Beyond price movements, stories emerge: "Which organization received donations this week?" "What animals were saved?" These narratives emerge continuously, every week.

This is a powerful mechanism to prevent stagnation and boredom.

## 6.4 Final Form: Establishing Influence

Becoming a central force in animal protection

Even starting with small donations, scale expands with price growth.

Eventually, INMU's donations become substantial, and our reports attract attention. Our donations inspire others to donate as well.

INMU becomes a hub, an influential player in animal protection.

The recognition: "Animal protection = INMU." This is our final form.

## 7. Pillar 2: The TAINME Revolution

A gig work platform changing the world

TAINME - Gig Work, Powered by INMU

### 7.1 Problems with Traditional Outsourcing

High cost, low quality, fraud risk

When meme coin operations outsource promotional activities, they face these problems:

- High intermediary fees
- Inconsistent quality
- Cost of explaining the coin to uninformed external contractors
- Advance payment fraud risk
- Obligation to pay even for low-quality work

These problems drain time and money, delay marketing, and cause missed opportunities.

### 7.2 TAINME's Solution

The revolution: Holders doing the work

TAINME is an invite-only gig work platform exclusively for INMU holders.

- INMU holders work: Only people who understand and support the coin participate

- Reduced explanation costs: They already know INMU, minimal explanation needed
- Zero intermediary fees: Direct recruitment by management, no middleman markup
- Complete payment after delivery (in INMU): Pay after confirming deliverables
- Revision possible: Complete control over deliverable review and revision requests

Instead of indifferent external contractors, people who want INMU to succeed work for us. High motivation, deep understanding, and genuine passion for the work.

### 7.3 Available Tasks

Voting campaigns, SNS posting and promotion, meme illustration creation, promotional video production, multilingual translation, cross-industry collaboration negotiation, and research tasks.

### 7.4 The Potential of Research Tasks

Simultaneous outreach to unknown platforms worldwide

X (formerly Twitter) alone creates a ceiling for promotional activity. Southeast Asia, Europe, and the Americas each have unique SNS platforms, video sites, forums, and Telegram channels.

A single Japanese operator cannot discover and utilize these unknown platforms.

With TAINME, holders worldwide can participate as research workers.

Local holders in each country discover influential platforms, develop outreach strategies, create content in local languages, and promote.

This happens simultaneously worldwide. This is true global strategy.

### 7.5 The Mission to Help People

A safety net for the economically vulnerable

TAINME has another crucial mission.

Around the world, people live on \$10 per day, \$300 per month. When injury or illness prevents work, income stops—a terrifying reality.

With TAINME, there are tasks that can earn \$5 or \$10 with just a smartphone.

Once deliverables are approved, payment is processed quickly. No waiting until month-end.

"I could buy my child a present." "I could afford medicine." "I could feed my family."

Each grateful voice becomes a story.

This provides powerful motivation for management and holders. Our activities actually help people. Real social impact unlike any other coin.

## 7.6 The Positive Cycle of Price Growth

When TAINME enables low-cost marketing, promotional activity accelerates, new holders increase, and price rises.

As price rises, INMU payments mean more work can be commissioned with the same budget. Marketing accelerates further, price rises more.

Savings from operations go to donation activities. Larger donations reach more new audiences.

Once this positive cycle starts, growth accelerates exponentially.

## 7.7 Final Form: Global Platform and Corporate Collaboration

From a handful to tens of thousands worldwide

Starting with a small group, TAINME eventually grows in registered users and countries, becoming a global platform.

Because INMU is cryptocurrency, payment design easily transcends currency barriers. Maximum leverage of being a crypto meme coin.

People worldwide wanting to earn money gather, all proficient in crypto payments—a massive worker pool forms.

Then, corporations take notice.

Global market research, multilingual translation, SNS promotion campaigns, video production, customer support. Distributed workers worldwide, instantly mobilizable, at low cost.

Corporate collaborations begin, creating a new revenue stream for management: PR fees and commissions.

A revenue pillar independent of INMU sales, stabilizing finances. This revenue enables even larger donations.

## 8. Pillar 3: Cultural Exchange Platform

Where global subcultures meet.

### 8.1 The World is Full of Undiscovered Treasures

Cultures like Yajuu Senpai exist worldwide

Just as Yajuu Senpai culture flourished in Japanese internet communities, every country has unique internet cultures, subcultures, memes, and humor.

But most remain unknown beyond their home countries due to language and regional barriers.

There must be incredibly interesting content out there.

## 8.2 Those Who Want to Share, Those Who Want to Discover

Matching internet cultures and subcultures worldwide

Some want to introduce their country's interesting culture to the world.

Others want to discover cultures from other countries.

The INMU community becomes the platform for this matching.

Members from each country introduce their local memes, subcultures, and inside jokes, while people from other countries enjoy them. And they share their own cultures too.

This mutual exchange brings depth and diversity to the community.

## 8.3 INMU's Strength: A Strong Community

Active engagement makes it possible

INMU's greatest strength is its strong, actively engaged community.

(As of February 4, 2026) Over 2,000 members on Telegram, over 4,000 followers on X, and over 10,000 members in the X Community. And they're not just numbers—they actually interact, engage, and create excitement.

This foundation makes the cultural exchange platform function possible.

## 8.4 Multinational Exchange Reduces Attrition

People stay in communities they enjoy

When price drops, holders in most coins flee en masse. Why? Because there's nothing keeping them except price.

But INMU is different.

Weekly donation reports, TAINME work, and cultural exchange from around the world. There's enjoyment, meaning, and connection beyond price.

People stay in communities they enjoy.

This leads to reduced attrition, increased long-term holders, and price stability.

#### 8.5 Final Form: World's Largest Multicultural Exchange Community

Holders worldwide introduce their countries' internet cultures, and laughter and discovery are shared across language barriers.

Just as the DEV discovered Yajuu Senpai culture, people worldwide become fascinated by other countries' cultures.

The INMU community becomes the world's largest multicultural exchange platform.

## 9. Three Cycles Creating an Autonomous Growth Ecosystem

Everything connects, everything reinforces everything else.

Donation Cycle

Donation activity

- Recognition in animal protection community
- New holder acquisition
- Price increase
- Larger donations possible
- Expanded influence
- (Cycle continues)

### TAINME Cycle

#### Low-cost marketing via TAINME

- Discover untapped markets through global research
- Simultaneous global outreach
- New holder increase
- Price increase
- More work commissioned with same budget
- Further marketing acceleration
- (Cycle continues)

### Community Cycle

#### Cultural exchange activation

- Community cohesion strengthens
- Attrition rate decreases
- Long-term holders increase
- Price stabilizes
- New participants join with confidence
- (Cycle continues)

And these three cycles influence each other.

Donations bring new people → TAINME workers increase → Community activates

TAINME creates savings → Donations expand → Grateful voices energize community

Strong community → TAINME attracts talented workers → Marketing succeeds and donations expand

This is INMU's autonomous growth ecosystem.

## 10. INMU's Evolution Path

From initial stage to final form

### 10.1 Initial Stage (First Half of 2026)

Operation-led activities

- Small-scale donations begin
- TAINME pilot operation
- Community formation
- Cultural exchange emerges
- 50M MC achieved (Phase 1 price target)

### 10.2 Growth Stage (Second Half of 2026)

Price increase and ecosystem expansion

- Donation scale expansion
- TAINME international expansion (multiple countries)
- Global research operations in full swing
- Multilingual community formation
- National subculture exchange activation

### 10.3 Establishment Stage (After)

## Influence acquisition

- Large-scale donations realized
- Recognition established in animal protection sector
- Significant TAINME user growth
- Corporate collaborations begin
- PR revenue pillar established
- Position as global cultural exchange hub established
- 450M MC achieved (Phase 2 price target)

## 10.4 Final Form (After)

### Completion of autonomous growth ecosystem

- INMU donations inspire donations from others
- Hub position in animal protection sector
- TAINME = Global gig work platform
- Corporations worldwide utilize it
- Management financial foundation completely stable
- INMU token value supported by utility
- World's largest multicultural exchange community
- 810M MC achieved (Yajuu Senpai = Ultimate goal)

## 11. Decisive Differences from Other Meme Coins

A complex ecosystem no one has achieved.

### Comparison Table

#### Outreach Scope

Typical Meme Coin: Crypto community only

INMU: Expanding to animal protection and social contribution sectors

#### Marketing Methods

Typical Meme Coin: X-focused, expensive outsourcing

INMU: TAINME utilization, low-cost, simultaneous global deployment

#### Narrative

Typical Meme Coin: Initial meme only

INMU: Weekly donation reports, grateful voices, cultural exchange

#### Sustainability

Typical Meme Coin: Collapses when buzz fades

INMU: Three cycles provide perpetual content

#### Community

Typical Meme Coin: Speculation only

INMU: Shared social purpose and cultural connections

#### Uniqueness

Typical Meme Coin: Easily copied

INMU: Complex ecosystem difficult to replicate

#### Revenue Sources

Typical Meme Coin: Token value only

INMU: Corporate PR revenue as additional pillar

#### What Only INMU Has:

1. Perpetual new market development (animal protection sector)
2. Practical revenue source (corporate PR fees)
3. Automatic story generation (weekly donations, grateful voices)
4. Global worker community (TAINME)
5. Multicultural exchange platform
6. Autonomous growth with three mutually reinforcing cycles

## 12. Tokenomics

Transparency and sustainability

Token Name: INMU

Blockchain: Solana

Contract Address (CA):

4FDtAagigMuFcPp36rbd9bzcYTJgQah2qLMYcYtfpump

Total Supply: 1 billion tokens

Burn: Total supply decreasing through planned burns (currently 975 million)

Solscan:

<https://solscan.io/token/4FDtAagigMuFcPp36rbd9bzcYTJgQah2qLMYcYtfpump>

Anti-Rug Pull Measures

Management's Clear Declaration:

- Management provides liquidity with held coins
- Funds are locked
- Explicit commitment against rug pulls

Ensuring Transparency:

- All transactions verifiable on Solscan
- Regular reporting

## 13. Community and Official Information

These are the only official channels.

### 13.1 Official Links

Official Website:

<https://810.inmucoinofficial.workers.dev/>

X (formerly Twitter):

<https://x.com/inmucoin>

Telegram:

<https://t.me/inmucoin>

DexScreener:

<https://dexscreener.com/solana/df5jwtxiypsp4lqrtq7fxqezxehi23zkderuimk8kwyn>

### 13.2 Contract Address (CA)

Official Contract Address:

4FDtAagigMuFcPp36rbd9bzcYTJgQah2qLMYcYtfpump

Solscan:

<https://solscan.io/token/4FDtAagigMuFcPp36rbd9bzcYTJgQah2qLMYcYtfpump>

## 14. Conclusion: Because the Dream is Absurd

810M MC, a goal worthy of Yajuu Senpai.

Meme coins don't need realistic goals.

810M MC = Yajuu Senpai

Toward this absurd goal, we build an ecosystem no one has achieved.

Saving Animals.

Weekly Friday donation activities continue perpetually. Starting with small donations, eventually becoming a central force in animal protection. Our donations inspire donations from others. We gain influence.

Helping People.

TAINME becomes a safety net for those in economic hardship. Providing opportunities to earn \$5, \$10 with just a smartphone. Grateful voices—"I could buy my child a present," "I could afford medicine"—keep us motivated.

Connecting the World.

Holders worldwide introduce their countries' subcultures and enjoy cultures from other countries. Laughter and discovery are shared across language barriers. The INMU community becomes the world's largest multicultural exchange platform.

And holders never get bored.

Weekly Friday donation reports. What grateful messages will arrive from whom around the world? What corporate collaborations will emerge? What new cultures will we discover?

What developments await next week?

We can keep dreaming the absurd dream without giving up.

This is INMU.

Dream big enough to be laughed at.

To 810M MC, let's walk together.

2026.02.04

INMU-DEV